

2025

Elections
RED DEER

Election Sign Placement Guide



For the Offices of Mayor, Councillor, Public School Trustee and Catholic School Trustee




ELECTION SIGN PLACEMENT GUIDE

Provisions are outlined in the City of Red Deer's [Zoning Bylaw](#) and [Community Standards Bylaw](#) for the placement of election signs on municipal (City) property as designated by City Council.

The City of Red Deer has a number of designated locations on municipal land where election signs can be placed. A list of the locations can be found in this guide. Please note that this guide only applies within the City of Red Deer's corporate boundaries.

For the 2025 municipal election, Election signs on public property are only permitted between Nomination Day and Election Day. (September 22 – October 20, 2025) Election signs can be displayed on private property before September 22, 2025. Candidates are reminded to obtain owner permission before erecting signs on private property.



**Be sure to ask permission
before putting signs on private
property and call Alberta One Call
at 1-800-242-3447 before you dig.**

Candidates are responsible for removing the signs within 48 hours after the voting stations close on Election Day (8 pm on October 20, 2025). Candidates will be liable for the cost of removal for any signs that have not been taken down 48 hours after the voting stations close on Election Day.

Excerpts from The City of Red Deer Zoning Bylaw 3357/2024

The City of Red Deer Zoning Bylaw 3357/2024 Sign Regulations sets out the regulations for the posting of election signs.

Temporary sign is a sign that is not intended to be permanent and is allowed for a limited time by the applicable development standards. Temporary signs must not display dynamic or electronic messages. Election sign is a temporary sign and is used to promote a candidate, position, or party during a municipal, school board, provincial or federal election or a referendum or plebiscite.

Signs That Do Not Require a Development Permit

The following signs do not require a Development Permit if they comply with this bylaw. Signs that do not comply with these development standards require a Development Permit with a variance:

- Election Signs only during the following time frames, provided they comply with this Bylaw,
- Between nomination day of an election year and the date of the election, in the case of an election under the Local Authorities Election Act; and
- Between the date the election is officially called and the date of the election, in the case of elections for federal and provincial public office

Election Sign Regulations

- Election Signs may be placed on private or Public Property, with the approval of the landowner or public authority.
- Election Signs are permitted on municipal property only as designated by The City Council.
- Election Signs must be located at least 3.0m from the back of Sidewalk or if there is no Sidewalk, the back of curb.
- Election Signs on Public Property must be a maximum of 3.0m² in size and not more than 3.6m in height.
- Only 1 Election Sign per candidate, per designated Sign location approved by Council resolution, is permitted.
- If a candidate fails to remove their Election Signs within 48 hours after the voting stations close on election day, the designated officers may remove them and the candidate will be liable for the cost of removal
- When an Election Sign interferes with work being carried out by City work crews or contractors doing work on behalf of The City, the crews may remove and dispose of such Signs.
- Designated officers employed by The City may remove any Election Signs which have been erected, affixed, posted, or placed on any City property in contravention of this Bylaw.
- A candidate whose name appears on an Election Sign which is in contravention of this Bylaw will be guilty of an offence under this Bylaw.



Excerpts from The City of Red Deer Community Standards Bylaw 3669/2021

Definitions

2 In this Bylaw, the following definitions shall apply:

(d) “Graffiti” means words, figures, letters, drawings or stickers applied, scribbled, scratched, etched, sprayed, drawn or attached on or to the surface of any Property, other than a vehicle;

g) "Nuisance" includes any activity or condition which:

- (i) unreasonably interferes with the use and enjoyment of any highway, park or other public area;
- (ii) unreasonably interferes with the use and enjoyment of private property;
- (iii) causes injury to the health, comfort or convenience of an occupier of land; or
- (iv) contravenes the Nuisance prohibition provisions of Part 2 of this bylaw;

and without limiting the generality of the foregoing includes unreasonable noise, littering, unreasonable odour, fighting, the accumulation of water or other liquids on a Property, or the presence of an unsanitary conditions on a Property.

Nuisance Prohibition

13 No person shall cause or permit a Nuisance on Property they own or occupy.

14 A person who causes a Nuisance, or permits Property he or she owns or occupies to be used so as to cause a Nuisance, shall abate the Nuisance and cause to be abated the activity which causes the Nuisance.

15 For greater certainty, a Nuisance in respect of land, includes land or any portion thereof, that shows signs of a serious disregard for general maintenance and upkeep, whether or not it is detrimental to the surrounding area, some examples of which include:

(k) the posting or exhibiting of posters, signs, billboards, placards, writings or pictures upon any fence or wall on any Property, where the same are accumulated and become in a dilapidated and unsightly condition.

16 For greater certainty, a Nuisance, in respect of a building or structure, includes a building or structure or any portion thereof, that shows signs of a serious disregard for general maintenance and upkeep, whether or not it is detrimental to the surrounding area, some examples of which include:

(b) any graffiti displayed on the building or structure that is visible from any surrounding Property;

17 For greater certainty, a Nuisance, in respect of human behaviour, includes any activity which substantially and unreasonably interferes with another person's use and enjoyment of a highway, park or other public area or of land a person owns or occupies, or which causes injury to the health, comfort or convenience of an occupier of land, and without limiting the generality of the foregoing, includes an activity such as a noisy party, a group of people making noise, loud music, car racing, revving engines, yelling, shouting, screaming, or fighting.

Graffiti

25 No person shall apply Graffiti on any Property, unless the Graffiti is not in public view and the person who owns or occupies the Property to which the Graffiti has been applied has consented to its application.

26 Every owner or occupier of Property shall ensure that Graffiti placed on their Property is removed, painted over, or otherwise blocked from public view.

Flyers, Placards, Posters

48 No person shall place, deposit or throw or cause to be placed, deposited or thrown upon or into any motor vehicle, which is parked on any street, lane, parking lot or other Public Place, any leaflet, pamphlet, poster, handbill, flyer or any paper containing printed or written matter, whether advertising or not, with the exception of any violation ticket or summons issued pursuant to lawful authority.

49 No person shall deposit any unsolicited written material, including a leaflet, flyer, pamphlet or other printed matter, at or on a Property that is a dwelling unit where a sign or notice is posted which clearly indicates that such Flyers are not wanted. This section does not apply to election advertising materials or information produced and distributed by a federal, provincial or municipal government, or an agent or elected member of same.

50 A Peace Officer is authorized to remove and destroy anything placed, posted or otherwise maintained contrary to Section 25 or Section 48.

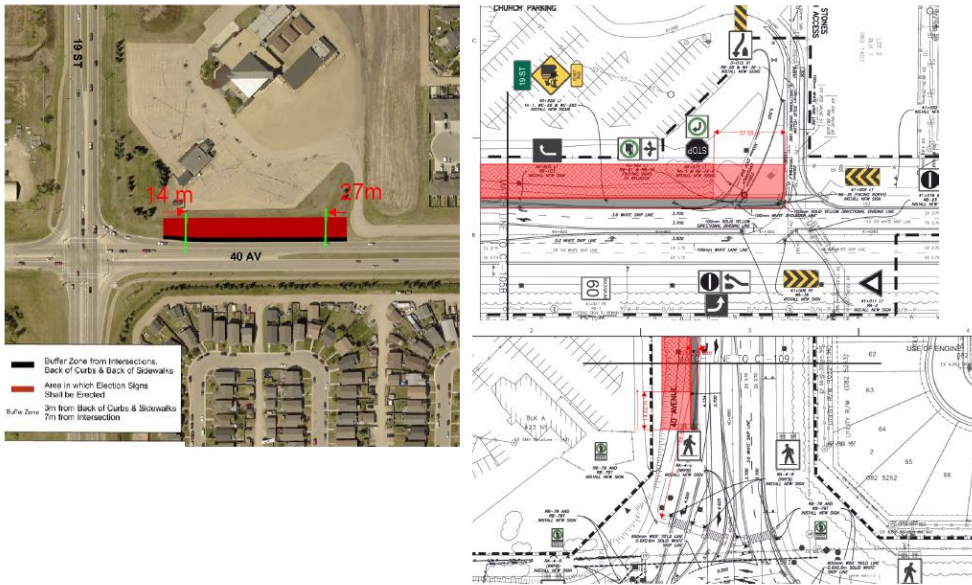
INDEX OF DESIGNATED ELECTION SIGN LOCATIONS

- Location 1: Taylor Drive north and southbound from Edgar Industrial Avenue to Hwy 11A
- Location 2: Gaetz Avenue northbound from Kingston Drive to Hwy 11A
- Location 3: Gaetz Avenue northbound from 79 Street to 80 Street (recommend not placing any election signs with in a 5 m distance of the guide sign)
- Location 4: Gaetz Avenue northbound from 78A Street to 79 Street
- Location 5: 77 Street westbound from Gaetz Avenue to Kennedy Drive
- Location 6: Taylor Drive southbound from Jordan Parkway to Johnstone Drive
- Location 7: Johnstone Drive westbound from Taylor Drive to Jordan Parkway
- Location 8: Johnstone Drive northbound from Jewell Street to Jamieson Avenue
- Location 9: Taylor Drive southbound from Jewell Street to Grant Street
- Location 10: Taylor Drive southbound off of Oleander Drive
- Location 11: Taylor Drive northbound of Kerry Wood Drive
- Location 12: Gaetz Avenue southbound at 59 Street
- Location 13: Gaetz Avenue southbound from the top of north hill (below Wedgewood Garden apartments)
- Location 14: 49 Avenue northbound along Riverside Light Park
- Location 15: 67 Street eastbound from Gaetz Lakes Sanctuary to Carrington Drive
- Location 16: 30 Avenue southbound from College Park Drive to 55 Street
- Location 17: 55 Street westbound from Balmoral Chapel towards 30 Avenue
- Location 18: Ross Street eastbound to end of road and right of way on east side of Rideout Avenue
- Location 19: Westbound on Ross Street from Rideout Avenue
- Location 20: 30 Avenue northbound from Ross Street to 55 Street
- Location 21: Ross Street westbound from 30 Avenue to Michener Avenue
- Location 22: 39 Street eastbound from Dowler Street to Duston Street
- Location 23: 39 Street eastbound from McMillan Avenue to Maxwell Avenue



- Location 24: 32 Street eastbound between Lockwood Avenue and Lawford Avenue
- Location 25: 32 Street eastbound from Alford Avenue to 100m east of Allan Street
- Location 26: 32 Street eastbound from Sifton Avenue to Alford Avenue
- Location 27: Spruce Drive southbound off of 35 Street
- Location 28: Taylor Drive southbound from south of the Red Deer Express

- Location 29: West and eastbound on 32 Street from and to Webster Drive
- Location 30: Taylor Drive northbound from 22 Street to 28 Street
- Location 31: 19 Street westbound from Westerner Access Road to 49 Avenue
- Location 32: 40 Avenue southbound adjacent to the Living Stones Church Property to 19 Street



- Location 33: 40 Avenue northbound from Ironside Street to 22 Street
- Location 34: 19 Street westbound from 30 Avenue
- Location 35: 30 Avenue northbound from 19 Street to 22 Street
- Location 36: 30 Avenue northbound from Lancaster Drive to Lees Street
- Location 37: 19 Street westbound to Vermont Avenue
- Location 38: 67 Street westbound from Threfall Gate to adjacent St. Joseph High School